

Credit China Property

China Aoyuan (CAPG)

Decent 1H15 results

- 1H15 recognised sales up 48% y-o-y to RMB3.9bn, driven by a 31% y-o-y increase in the recognised average selling price; unrestricted cash of RMB4.2bn and RMB2.4bn raised from AOYUAN'18 cover short-term debt of RMB4.1bn
- Contracted sales in 1H15 up 18% y-o-y to RMB6.1bn; with the shift in the sales mix away from Guangzhou, as well as commercial properties, the contracted sales average selling price was down 23% y-o-y to RMB7,393/m²
- Maintain Neutral fundamental recommendation and hold trading call on CAPG'17, '18 and '19 at 107.625/108 (10.0%/9.9%), 100.5/101.125 (10.7%/10.4%) and 100.5/101 (11.1%/10.9%), respectively

Lack of further positive catalysts

On 11 August 2015, China Aoyuan (CAPG; rated B2/B, bond rated B3/B-) reported a decent set of 1H15 results. Driven by a 31% y-o-y increase in the recognised average selling price to RMB11,217/m² and a 12% y-o-y increase in the gross floor area delivered to 342,000 m², the group's recognised sales were up 48% y-o-y to RMB3.9bn. Its profitability, as measured by gross margin, remained steady with gross margin at 29% in 1H15. With improvements in operating efficiencies, the group's EBITDA margin widened to 14% in 1H15 from 12% in 1H14 and 2014, according to our estimates. We take comfort in the group's improved balance sheet liquidity, with unrestricted cash on hand reaching an all-time high of RMB4.2bn, which together with RMB2.4bn raised from the three-year onshore corporate bond AOYUAN'18 (coupon 5.8%), sufficiently covers short-term debt due of RMB4.1bn (part of which is collateralised by restricted deposits), as well as the outstanding land premium of RMB1.3bn. We expect the group's debt financing cost to decline from the end-June 2015 level, with a partial repayment of trust financing that is due in 2H15 and 1H16. The group's reported net gearing increased to 73% as of end-June 2015 from 62% as of end-2014 against its targeted net gearing of below 80%.

We believe China Aoyuan's contracted sales performance is on track to meet its full-year RMB13.5bn contracted sales target. In 1H15, the group recorded 18% y-o-y growth in contracted sales to RMB6.1bn, representing 45% of its full-year target. Yet, with the shift in the contracted sales mix away from Guangzhou, as well as commercial properties, its contracted sales average selling price declined 23% y-o-y to RMB7,393/m². This could pose

17 August 2015

Keith Chan

Analyst The Hongkong and Shanghai Banking Corporation Limited +852 2822 4522 keithkfchan@hsbc.com.hk

Landy Lan

Associate The Hongkong and Shanghai Banking Corporation Limited +852 3941 7186 Ianlan@hsbc.com.hk

View HSBC Global Research at: http://www.research.hsbc.com

Issuer of report:

The Hongkong and Shanghai Banking Corporation Limited

Disclaimer & Disclosures

This report must be read with the disclosures and the analyst certifications in the Disclosure appendix, and with the Disclaimer, which forms part of it

1. China Aoyuan: Adequate liquidity into 2H15

Year ended Dec (RMBbn)	1H15	2H15	HSBC 2015 previous	HSBC 2015 revised	Variance
Cash sales proceeds	5.3	6.4	11.0	11.7	6%
Construction costs	-3.6	-3.3	-5.5	-6.8	24%
Interest expense	-0.5	-0.7	-1.2	-1.2	0%
SG&A, tax	-0.9	-1.1	-2.0	-2.0	0%
Recurrent income	0.0	0.0	0.0	0.0	NA
Operating cash flow (OCF)	0.4	1.3	2.3	1.7	-26%
Land premium payment	-2.4	-2.6	-4.0	-5.0*	25%
Project/ project stake disposal	0.0	0.0	0.0	0.0	NA
Others	1.2	-1.2	0.0	0.0	NA
Free cash flow (FCF)	-0.9	-2.5	-1.7	-3.3	94%
Cash dividend	0.0	-0.2	-0.2	-0.2	20%
Share repurchases	0.0	0.0	0.0	0.0	NA
Retained cash flow (RCF)	-0.9	-2.7	-1.9	-3.5	86%
Additional onshore borrowings	0.6	0.0**	0.0	0.6	NA
Additional offshore borrowings	2.4	0.0	0.6	2.4	297%
Perpetual issuance/share placement	0.0	0.0	0.0	0.0	NA
Change in cash	2.2	-2.7	-1.3	-0.5	-61%
Unrestricted cash balance at beginning of year	2.0	4.2	2.0	2.0	NA
Unrestricted cash balance at end of year	4.2	1.5	0.7	1.5	113%

*Committed land premium payment of RMB3.9bn for 2015, as of end-June 2015. **Assumes RMB2.4bn raised from AOYUAN'18 in July 2015 to be used for refinancing of onshore debt, inclusive of trust financing. Source: China Aoyuan, HSBC forecasts

downward pressure on its profitability in the coming 1-2 years, in our view. Note that the group's land banking focus has been shifting away from Guangzhou since 2014. The group has also been pursuing international expansion, with projects in Australia contributing 7.5-10% to its contracted sales in 2015. To be specific, the group soft-launched the 70%-owned One30 Hyde Park project (previously known as 130 Elizabeth Street) in Sydney in August 2015 and generated some AUD150m in contracted sales, with gross margin in line with its mainland China projects (in terms of cash flow payments, the group received deposits of 10% upon signing of sale and purchase agreements, with the rest to be paid on handover of the properties, which is usually 2.5 years afterwards). We still expect China properties to be the group's major cash flow contributor in the foreseeable future.

Year ended Dec (RMBm)	2012	2013	2014	1H14	1H15	Y-o-Y
Revenue	3,943	5,729	6,976	2,658	3,935	48.0%
Cost of sales	(2,757)	(3,971)	(4,909)	(1,846)	(2,779)	50.5%
Gross Profit	1,187	1,759	2,067	812	1,156	42.4%
Selling, admin & operating expenses	(607)	(670)	(770)	(242)	(280)	15.4%
Operating profit	580	1,088	1,297	569	877	53.9%
Finance costs	(66)	(44)	(65)	(35)	(59)	69.7%
Other revenue and gains	1,019	221	207	34	205	506.4%
Share of profit in associated & JCEs	(7)	(0)	9	1	(2)	NA
Tax	(593)	(513)	(666)	(249)	(465)	86.4%
Minority interest	(2)	(16)	26	(10)	(17)	64.4%
Net profit	930	736	809	309	538	74.0%
Memo item:						
Depreciation and amortisation	31	34	25	11	18	66.2%
EBITDA	961	770	835	320	556	73.7%
Total interests	(484)	(848)	(1,276)	(583)	(604)	3.6%

Source: China Aoyuan, HSBC



We maintain our Neutral fundamental recommendation on China Aoyuan with key upside risk as credit ratings upgrade from Moody's/S&P and key downside risks as aggressive international and debt-funded expansion. At 107.625/108, 100.5/101.125 and 100.5/101 (bid/ask), CAPG'17, '18 and '19 yield 10.0%/9.9%, 10.7%/10.4% and 11.1%/10.9%, respectively, we believe are fairly valued against low B-rated China property peers. We expect the USD225m CAPG'17, which carries a substantial coupon of 13.875% and is callable at 106.9375 from November 2015 onwards, to be redeemed in part or in full upon exercise of the call option. New offshore issuance, if any, may provide an entry point into the credit, in our view.

Year ended Dec (RMBm)	2012	2013	2014	1H14	1H15
Cash and cash equivalents	2,381	2,812	1,989	3,744	4,154
Restricted bank deposits	762	1,899	3,928	2,541	2,577
Properties for sale	11,548	19,437	24,947	21,036	26,205
Other short-term assets	1,992	2,632	2,286	2,685	2,844
Investment properties	1,949	2,419	2,728	2,450	3,356
Other long-term assets	2,180	731	908	636	1,178
Bank loans and borrowings	1,675	2,411	4,464	2,994	4,091
Trade and other payables	2,299	2,953	3,501	2,320	4,542
Sales deposits	4,244	6,463	8,772	7,892	7,497
Other short-term liabilities	1,887	3,136	3,641	3,346	4,326
LT borrowings	3,248	7,113	7,033	8,628	9,707
Others	356	332	341	332	412
Minority interest	152	305	1,315	270	1,733
Shareholders' equity	6,951	7,219	7,719	7,311	8,006
Memo items:	-,	- 1		. 1	-,
Cash	2,381	2,812	1,989	3,744	4,154
Debt	4,923	9,524	11,497	11,623	13,798
Net debt	2,542	6,712	9.508	7,879	9,644
Total equity	7,104	7,524	9,034	7,580	9,740
Total capitalisation	12,027	17,048	20,531	19,203	23,538
Total assets	20,813	29,932	36,786	33,092	40,315
Financial metrics			,		,
Gross margin (%)	30.1%	30.7%	29.6%	30.5%	29.4%
Operating margin (%)	14.7%	19.0%	18.6%	21.4%	22.3%
EBITDA margin (%)	24.4%	13.4%	12.0%	12.0%	14.1%
EBITDA/total interest (x)	1.99	0.91	0.65	0.55	0.92
Return on equity (%)	14.0%	10.1%	9.8%	8.2%	11.5%
Return on total assets (%)	4.9%	2.9%	2.4%	2.0%	2.8%
	1.070	2.070	2.170	2.070	2.070
Debt/EBITDA (x)	5.12	12.37	13.77	18.15	12.40
Net debt/EBITDA (x)	2.65	8.72	11.39	12.30	8.67
	2.00	0.72	11.00	12.00	0.07
Debt/equity (x)	0.69	1.27	1.27	1.53	1.42
Net debt/equity (x)	0.36	0.89	1.05	1.04	0.99
Debt/total capitalisation (%)	40.9%	55.9%	56.0%	60.5%	58.6%
Net debt/net total capitalisation (%)	26.4%	47.1%	51.3%	51.0%	49.8%
Cash/total assets (%)	11.4%	9.4%	5.4%	11.3%	10.3%

2.04 . . lidated bala d k fir cial otrid ~ ... ~+

Source: China Aoyuan, HSBC



Disclosure appendix

Analyst Certification

The following analyst(s), economist(s), and/or strategist(s) who is(are) primarily responsible for this report, certifies(y) that the opinion(s) on the subject security(ies) or issuer(s) and/or any other views or forecasts expressed herein accurately reflect their personal view(s) and that no part of their compensation was, is or will be directly or indirectly related to the specific recommendation(s) or views contained in this research report: Keith Chan and Landy Lan

Important disclosures

Credit: Basis for financial analysis

This report is designed for, and should only be utilised by, institutional investors. Furthermore, HSBC believes an investor's decision to make an investment should depend on individual circumstances such as the investor's existing holdings and other considerations.

HSBC believes that investors utilise various disciplines and investment horizons when making investment decisions, which depend largely on individual circumstances such as the investor's existing holdings, risk tolerance and other considerations. Given these differences, HSBC has two principal aims in its credit research: 1) in corporate credit to identify long-term investment opportunities based on particular themes or ideas that may affect the future earnings or cash flows of companies and in the case of covered bonds to identify long-term investment opportunities based on country-specific ideas or themes that may affect the performance of these bonds, in both cases on a six-month time horizon; and 2) from time to time to identify trade ideas on a time horizon of up to three months, relating to specific instruments, which are predominantly derived from relative value considerations or driven by events and which may differ from our long-term credit opinion on an issuer. HSBC has assigned a fundamental recommendation structure only for its long-term investment opportunities, as described below.

HSBC believes an investor's decision to buy or sell a bond should depend on individual circumstances such as the investor's existing holdings and other considerations. Different securities firms use a variety of terms as well as different systems to describe their recommendations. Investors should carefully read the definitions of the recommendations used in each research report. In addition, because research reports contain more complete information concerning the analysts' views, investors should carefully read the entire research report and should not infer its contents from the recommendation. In any case, recommendations should not be used or relied on in isolation as investment advice.

HSBC Global Research is not and does not hold itself out to be a Credit Rating Agency as defined under the Hong Kong Securities and Futures Ordinance.

Definitions for fundamental credit and covered bond recommendations

Overweight: For corporate credit, the credits of the issuer are expected to outperform those of other issuers in the sector over the next six months. For covered bonds, the bonds issued in this country are expected to outperform those of the other countries in our coverage over the next six months.

Neutral: For corporate credit, the credits of the issuer are expected to perform in line with those of other issuers in the sector over the next six months. For covered bonds, the bonds issued in this country are expected to perform in line with those of the other countries in our coverage over the next six months.

Underweight: For corporate credit, the credits of the issuer are expected to underperform those of other issuers in the sector over the next six months. For covered bonds, the bonds issued in this country are expected to underperform those of other countries in our coverage over the next six months.



Rating changes for long-term investment opportunities

Recommendation History of CHINA AOYUAN				
From	То	Date		
Not Rated	Neutral	2013-12-11		

Source: HSBC

Distribution of fundamental credit and covered bond opinions

As of 16 August 2015, the distribution of all credit opinions published is as follows:

	All Covered	Companies	Companies where HSBC has provided Investment Banking in the past 12 months		
	Count	Percentage	Count	Percentage	
Overweight	66	23	21	32	
Neutral	170	61	60	35	
Underweight	46	16	10	22	

Source: HSBC

HSBC & Analyst disclosures

Disclosure checklist					
Company	Ticker	Recent price	Price Date	Disclosure	
CHINA AOYUAN	3883.HK	1.33	14-Aug-2015	6	
Courses LICEC					

Source: HSBC

- 1 HSBC has managed or co-managed a public offering of securities for this company within the past 12 months.
- 2 HSBC expects to receive or intends to seek compensation for investment banking services from this company in the next 3 months.
- 3 At the time of publication of this report, HSBC Securities (USA) Inc. is a Market Maker in securities issued by this company.
- 4 As of 31 July 2015 HSBC beneficially owned 1% or more of a class of common equity securities of this company.
- 5 As of 30 June 2015, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of investment banking services.
- 6 As of 30 June 2015, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of non-investment banking securities-related services.
- 7 As of 30 June 2015, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of non-securities services.
- 8 A covering analyst/s has received compensation from this company in the past 12 months.
- 9 A covering analyst/s or a member of his/her household has a financial interest in the securities of this company, as detailed below.
- 10 A covering analyst/s or a member of his/her household is an officer, director or supervisory board member of this company, as detailed below.
- 11 At the time of publication of this report, HSBC is a non-US Market Maker in securities issued by this company and/or in securities in respect of this company



HSBC and its affiliates will from time to time sell to and buy from customers the securities/instruments (including derivatives) of companies covered in HSBC Research on a principal or agency basis.

Analysts, economists, and strategists are paid in part by reference to the profitability of HSBC which includes investment banking revenues.

Whether, or in what time frame, an update of this analysis will be published is not determined in advance.

For disclosures in respect of any company mentioned in this report, please see the most recently published report on that company available at www.hsbcnet.com/research.

Additional disclosures

- 1 This report is dated as at 17 August 2015.
- 2 All market data included in this report are dated as at close 14 August 2015, unless otherwise indicated in the report.
- 3 HSBC has procedures in place to identify and manage any potential conflicts of interest that arise in connection with its Research business. HSBC's analysts and its other staff who are involved in the preparation and dissemination of Research operate and have a management reporting line independent of HSBC's Investment Banking business. Information Barrier procedures are in place between the Investment Banking and Research businesses to ensure that any confidential and/or price sensitive information is handled in an appropriate manner.



Disclaimer

* Legal entities as at 30 May 2014

'UAE' HSBC Bank Middle East Limited, Dubai; 'HK' The Hongkong and Shanghai Banking Corporation Limited, Hong Kong; 'TW' HSBC Securities (Taiwan) Corporation Limited; 'CA' HSBC Bank Canada, Toronto; HSBC Bank, Paris Branch; HSBC France; 'DE' HSBC Trinkaus & Burkhardt AG, Düsseldorf; 000 HSBC Bank (RR), Moscow; 'IN' HSBC Securities and Capital Markets (India) Private Limited, Mumbai; 'JP' HSBC Securities (Japan) Limited, Tokyo; 'EG' HSBC Securities Egypt SAE, Cairo; 'CN' HSBC Investment Bank Asia Limited, Beijing Representative Office; The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Couth Africa) (Pty) Ltd, Johannesburg; HSBC Bank plc, London, Madrid, Milan, Stockholm, Tel Aviv; 'US' HSBC Securities (USA) Inc, New York; HSBC Yatirim Menkul Degerler AS, Istanbul; HSBC México, SA, Institución de Banca Múltiple, Grupo Financiero HSBC; HSBC Bank Brasil SA – Banco Múltiplo; HSBC Bank Australia Limited; HSBC Bank Argentina SA; HSBC Saudi Arabia Limited; The Hongkong and Shanghai Banking Corporation Limited, New Zealand Branch incorporated in Hong Kong SAR; The Hongkong and Shanghai Banking Corporation Limited, Bangkok Branch Issuer of report The Hongkong and Shanghai Banking Corporation Limited Level 19, 1 Queen's Road Central Hong Kong SAR Telephone: +852 2843 9111 Fax: +852 2801 4138 Website: www.research.hsbc.com

The Hongkong and Shanghai Banking Corporation Limited ("HSBC") has issued this research material. The Hongkong and Shanghai Banking Corporation Limited is regulated by the Hong Kong Monetary Authority. This material is distributed in the United Kingdom by HSBC Bank plc. In Australia, this publication has been distributed by The Hongkong and Shanghai Banking Corporation Limited (ABN 65 117 925 970, AFSL 301737) for the general information of its "wholesale" customers (as defined in the Corporations Act 2001). Where distributed to retail customers, this research is distributed by HSBC Bank Australia Limited (AFSL No. 232595). These respective entities make no representations that the products or services mentioned in this document are available to persons in Australia or are necessarily suitable for any particular person or appropriate in accordance with local law. No consideration has been given to the particular investment objectives, financial situation or particular needs of any recipient.

This publication is distributed in New Zealand by The Hongkong and Shanghai Banking Corporation Limited, New Zealand Branch incorporated in Hong Kong SAR.

This material is distributed in Japan by HSBC Securities (Japan) Limited. HSBC Securities (USA) Inc. accepts responsibility for the content of this research report prepared by its non-US foreign affiliate. All US persons receiving and/or accessing this report and intending to effect transactions in any security discussed herein should do so with HSBC Securities (USA) Inc. in the United States and not with its non-US foreign affiliate, the issuer of this report. In Korea, this publication is distributed by either The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch ("HBAP SLS") or The Hongkong and Shanghai Banking Corporation Limited, Seoul Branch ("HBAP SEL") for the general information of professional investors specified in Article 9 of the Financial Investment Services and Capital Markets Act ("FSCMA"). This publication is not a prospectus as defined in the FSCMA. It may not be further distributed in whole or in part for any purpose. Both HBAP SLS and HBAP SEL are regulated by the Financial Services Commission and the Financial Supervisory Service of Korea. In Singapore, this publication is distributed by The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch for the general information of institutional investors or other persons specified in Sections 274 and 304 of the Securities and Futures Act (Chapter 289) ("SFA") and accredited investors and other persons in accordance with the conditions specified in Sections 275 and 305 of the SFA. This publication is not a prospectus as defined in the SFA. It may not be further distributed in whole or in part for any purpose. The Hongkong and Shanghai Banking Corporation Limited Singapore Branch is regulated by the Monetary Authority of Singapore. Recipients in Singapore should contact a "Hongkong and Shanghai Banking Corporation Limited, Singapore Branch" representative in respect of any matters arising from, or in connection with this report. In the UK this material may only be distributed to institutional and professional customers and is not intended for private customers. It is not to be distributed or passed on, directly or indirectly, to any other person. HSBC México, S.A., Institución de Banca Múltiple, Grupo Financiero HSBC is authorized and regulated by Secretaría de Hacienda y Crédito Público and Comisión Nacional Bancaria y de Valores (CNBV). HSBC Bank (Panama) S.A. is regulated by Superintendencia de Bancos de Panama. Banco HSBC Honduras S.A. is regulated by Comisión Nacional de Bancos y Seguros (CNBS). Banco HSBC Salvadoreño, S.A. is regulated by Superintendencia del Sistema Financiero (SSF). HSBC Colombia S.A. is regulated by Superintendencia Financiera de Colombia. Banco HSBC Costa Rica S.A. is supervised by Superintendencia General de Entidades Financieras (SUGEF). Banistmo Nicaragua, S.A. is authorized and regulated by Superintendencia de Bancos y de Otras Instituciones Financieras (SIBOIF).

Any recommendations contained in it are intended for the professional investors to whom it is distributed. This material is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment. HSBC has based this document on information obtained from sources it believes to be reliable but which it has not independently verified; HSBC makes no guarantee, representation or warranty and accepts no responsibility or liability as to its accuracy or completeness. Expressions of opinion are those of HSBC only and are subject to change without notice. The decision and responsibility on whether or not to invest must be taken by the reader. HSBC and its affiliates and/or their officers, directors and employees may have positions in any securities mentioned in this document (or in any related investment) and may from time to time add to or dispose of any such securities (or investment). HSBC and its affiliates may act as market maker or have assumed an underwriting commitment in the securities of any companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis and may also perform or seek to perform banking or underwriting services for or relating to those companies. This material may not be further distributed in whole or in part for any purpose. No consideration has been given to the particular investment objectives, financial situation or particular needs of any recipient. (070905)

In Canada, this document has been distributed by HSBC Bank Canada and/or its affiliates. Where this document contains market updates/overviews, or similar materials (collectively deemed "Commentary" in Canada although other affiliate jurisdictions may term "Commentary" as either "macro-research" or "research"), the Commentary is not an offer to sell, or a solicitation of an offer to sell or subscribe for, any financial product or instrument (including, without limitation, any currencies, securities, commodities or other financial instruments).

© Copyright 2015, The Hongkong and Shanghai Banking Corporation Limited, ALL RIGHTS RESERVED. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, on any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of The Hongkong and Shanghai Banking Corporation Limited. MICA (P) 073/06/2015, MICA (P) 136/02/2015 and MICA (P) 041/01/2015