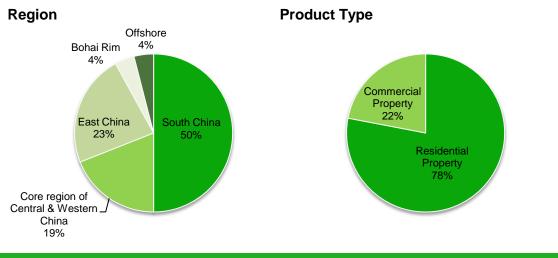


# SALES OVERVIEW

Aoyuan recorded a 115% y-o-y increase in contracted sales to approximately RMB73.89 billion for the first eleven months of 2018, surpassing its 2018 full-year target of RMB73.0 billion. The contracted gross floor area (GFA) sold amounted to approximately 7,138,000 sq.m., representing a 112% y-o-y increase. The average selling price was RMB10,351 per sq.m..

In November 2018, Aoyuan achieved contracted sales totaling approximately RMB6.36 billion, with contracted GFA sold amounting to approximately 719,000 sq.m., representing y-o-y increases of 47% and 70%, respectively.



#### Contracted Sales in January to November 2018:

## **COMPANY NEWS**

#### Aoyuan Officially Changes Its Name to "China Aoyuan Group Limited" Strengthens "One Core Business with Vertical Development" Strategy

On November 29, Aoyuan announced that the Company has officially changed its name to "China Aoyuan Group Limited", better reflecting its long-term business strategy.

Aoyuan management commented, "Aoyuan has achieved breakthroughs and sustainable developments in recent years while maintaining robust growth momentum and continuously improving comprehensive strength. Aoyuan has extended its business deployment in advance and currently covers business segments including property development, commercial operation, property management, health and medical beauty, cultural tourism and cross-border e-commerce. With its expanding scale, Aoyuan has formed a business strategy of 'one core business with vertical development'. With a new corporate image, Aoyuan will bring better returns to its shareholders and investors".



## **COMPANY NEWS**

#### Aomygod Debutes in the First China International Import Expo

On November 5, as one of the exhibitors, Mr. Guo Zi Wen, Chairman of Aoyuan, and Ms. Liu Li Ping, President of Aomygod Group, were invited to the first China International Import Expo (CIIE) opening ceremony in Shanghai.

Aomygod has reached purchase agreements with various world-renowned brands, allowing Aomygod to continue to expand its advantages in supply chain, improve its strategy in categories and subcategories, and provide more high-quality and diversified products for domestic consumers. Aomygod was also named as the "Excellent Exhibitor" by CIIE Alliance of Cross-border E-commerce.



Chairman Guo Zi Wen commented that more than 3,000 brands from over 130 countries participated at CIIE. He hoped that Aomygod will enrich its upstream supply chain of global purchase platform through this opportunity, building a more complete and competitive supply chain.

## LAND BANK

As of 30 June 2018, the total GFA of its land bank was approximately 30.01 million sq.m. in 60 onshore and offshore cities with saleable resources of approximately RMB327.5bn, sufficient for development needs in the coming three to four years. Aoyuan adhered to the balanced layout of cities. In terms of land costs, Tier 1&2 + surrounding cities and international cities accounted for 78% of land bank, while Tier 3&4 accounted for 22%.

For details on the Aoyuan's strategic layout, please click on the following link: http://en.aoyuan.com.cn/e/about/about.aspx?strm=126012

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